



# WILDWOOD

"Planning Tomorrow Today"

July 6, 2023

## MEMORANDUM

To: Wildwood Celebration Commission Members

From: Department of Planning and Parks

Re: Wildwood History Book Launch at Celebrate Wildwood '23 (**Wards – All**)

Cc: The Honorable James R. Bowlin, Mayor  
Thomas Lee, Interim City Administrator  
Melanie Rippetoe, Assistant Director of Planning and Parks  
Travis Newberry, Senior Planner  
Kristin Naeger, Superintendent of Parks and Recreation  
Stacy Chanski, Recreation Specialist

**BACKGROUND >>>** The Wildwood Celebration Commission has been working on all aspects of the event over the last nine (9) months. These aspects include parade, entertainment, and food and drink. The outcome of these efforts by the members was to create a one-of-kind event that appeals to everybody, while having something for everyone.

This year will be very special in many regards. One (1) such component that will make the 2023 event special is the launch of the Wildwood History Book, which has been under development since 2015. The book's original publication date was 2020, but with the pandemic, the work took longer, but has now been completed. With the completion of the book, it will now be previewed and first sold at this year's event. This book sale is the highlight of the Historic Preservation Commission's 2023 year.

To make this sale of the book special is the Historic Preservation Commission and the Wildwood Historical Society will join together to have a single location at the event venue for both of their displays, with the book centered between them. To build excitement about the sale of the book, the Historic Preservation Commission will have a float in the event's parade and have several banners on Main Street to assist in the promotion of its sale.

**REQUEST >>>** The Wildwood Celebration Commission is being asked to help promote the book's sale through materials it will create to advertise the overall event. This assistance will be reciprocated by the efforts of the Historic Preservation Commission in its promotion efforts as well. Accordingly, the

Department is seeking the authorization to make the book sale a major component of the advertising and promotion of this event, which is overseen by this Commission and its members.

**SUMMARY AND CONTACT INFORMATION >>>** If any of the Commission Members should have comments or questions regarding this information, please do not hesitate to contact the Department of Planning at (636) 458-0440. A presentation is planned on this matter at tonight's meeting. Thank you for your review of this information and input on the same.