



WILDWOOD

WILDWOOD CELEBRATION COMMISSION UPDATE – JULY 6, 2023

Celebrate Wildwood 🌿 General Items Underway/Remaining

Item	Status
Event Location and Layout	See below in "Completed" Status, and refinement will be underway until event day
Fireworks	J&M Displays – contract near completion
Waste Services	Started; change in waste hauler for City had delayed this item, but Gateway Disposal has agreed to serve
Application for Volunteers	Created; not yet open
Recruit Volunteers	Not started
Sponsorships	Sponsorship packets mailed to Wildwood businesses and contractors on May 18, 2023. Additional letter sent to contractors on July 5, 2023.
Police Services	Arrangement of services and appropriate layout and coverage to be completed under the supervision of P.O. Deghelder.
Scavenger Hunt/Bingo	Design and content approved by Commission on June 14, 2023.

Celebrate Wildwood & Art Festival 🌿 General Items Completed

Item	Notes
Event Date	Celebrate Wildwood is scheduled as a one-day event on Saturday, September 23, 2023. The approval of this date was made by the Commission at its November 2022 meeting.
Venue Location and Layout	Theatre site; same general location and layout as 2022
Electric (Green2Go)	Contacted and on schedule
Portable Restrooms (PWC)	Contacted and on schedule
Wi-Fi Internet for Booths	Decision made by Commission to forego Wi-Fi at the 2023 event
Bistro Lighting	Contacted and on schedule. Deposit paid.
Presentation of Colors	Metro West contacted and event is on its schedule, including parade, Opening Ceremonies, and participation during the day long event
Schedule	
Schedule, i.e., Entertainment and General	Teddy McCready and Friends – 11:30 a.m. to 4:30 p.m. That 80's Band - 6:45 p.m. to 9:15 p.m. (confirmed)

Celebrate Wildwood 🌿 Parade Items Underway/Remaining

Item	Status
Selection of Theme	<i>This is My Wildwood</i> , with parade subtheme of "Wildwood – City of Parks and Trails"
Parade Participants	Eight (8) entries: Welsch Heating and Cooling, Co., Clancy's Irish Pub, Devine Performing Arts, Central Bank, John Shelley – Classic Cars, Steven Shelley –



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	Antique Vehicle, Premier Martial Arts Wildwood, and Passiglia Nursey and Garden Center
Grand Marshal	Hometown Heroes will be invited to be Co-Grand Marshals
Other Items	None to report at this time

Celebrate Wildwood 🌿 Parade Items Completed

Item	Notes
Location	Planned location would be the same as 2022 – Schnucks Wildwood Crossing. Parade location approved and contract is under review by City.
Application for Participants	Application opened on 3/13/2023.
Engage a Marching Band	The Red and Black Brass Band contacted and on schedule. Deposit paid. Officer DeGhelder has spoken with Lafayette High School regarding the possibility of its marching band performing in the parade.

Celebrate Wildwood 🌿 Food/Drink Items Underway/Remaining

Item	Status
Layout of Food Court & Dining Area	Same as 2022, with any changes sought from the Commission to be incorporated
Application for Food/Drink Vendors	Application opened 3/13/2023. Seventeen (17) vendors registered
Food Vendors Committed: Lily's Café, T&M Kettle Korn, The Nutty Sisters, Micro Meadows, Kona Ice, Miss Becky's Salsa Shack, Yogi Donuts, Sour Puss Lemonade, Nothing Bundt Cakes, Theo's Gyros, Ramblin Rooster, The Pofferie, Rhu Berry, St. Louis BBQ Society, Honey Bee Tee, The Shish Kabob Guys Drink Vendors Committed: The Tipsy Clover (Bloody Marys, Cocktails, Beer, Soda)	

Celebrate Wildwood 🌿 Food/Drink Items Completed

Item	Notes
Contact Previous Food/Drink Vendors	Completed 3/16/2023

Celebrate Wildwood 🌿 Concert Items Underway/Remaining

Item	Status
None	



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Celebrate Wildwood 🌿 Concert Items Completed

Item	Notes
Sound (Finch Audio)	Contract completed
Stage (Klance Staging)	Contacted and on schedule
Interpreters for the Deaf	Contract completed
Teddy McCready and Friends	Contract completed
That 80s Band	Contract completed
Headliner – That 80's Band – Saturday Night; Teddy McCready and Friends – Saturday Morning and Afternoon	

Celebrate Wildwood 🌿 Kids Entertainment Items Underway/Remaining

Item	Status
Police Exhibits and Demonstrations	Underway

Celebrate Wildwood 🌿 Kids Entertainment Items Completed

Item	Notes
Juggling Jeff	Contract completed
The Clowns (Face Painters & Balloon Artist)	Contract completed
Pony Rides	Contacted and on schedule
Upper Limits Climbing Wall	Contract completed
Jolly Jumps Bounce Houses	Contract completed

Celebrate Wildwood 🌿 Booth Items Underway/Remaining

Item	Notes
Application for Local Authors	Application opened on 3/13/2023. Four (4) authors registered.
Application by Non-Profit Organizations	Application opened on 3/13/2023. One (1) organization registered.
Application for Artists/Fine Craft Vendors	Application opened on 3/13/2023. Twenty-two (22) vendors registered
Application for Government Agencies	Application opened on 3/13/2023. One (1) organization registered


Celebrate Wildwood 🌿 Booth Items Completed

Item	Notes
Notify Previously Committed Applicants	Completed 3/13/2023.



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Celebrate Wildwood  Marketing Items Underway/Remaining	
Item	Status
West Newsmagazine	Met with West Newsmagazine on June 29, 2023. Advertisements planned in August for a "Save the Date" ad, as well as a September insert.
Social Media	Contract in progress.
Local Festival Websites	Not started
Local Television News Networks	Not started
Event Program	Not started
Event Poster	In progress
Light Pole Banners	On-going, with intent to promote holidays and other special seasons and events throughout the year.

Celebrate Wildwood  Marketing Items Completed	
Item	Status
See Above	None completed at this time.