



WILDWOOD

Interim City Administrator Report June 9, 2023

Monday, June 12, 2023, from 5:30pm to 6:29pm

⇒ City Council Work Session

Monday, June 12, 2023, at 6:30pm

⇒ City Council Meeting

Tuesday, June 13, 2023, at 6:00pm

⇒ Economic Development Council Committee Meeting

Wednesday, June 14, 2023, at 6:00pm

⇒ Wildwood Celebration Commission Meeting

Thursday, June 15, 2023, at 6:30pm

⇒ Board of Adjustment Meeting

Friday, June 16, 2023, from 6:45pm to 9:15pm

⇒ Music on Main Summer Concert Series - Griffin and the Gargoyles

Planning and Development:

1. The Planning and Zoning Commission did take action on the McBride Homes proposals at its meeting on June 6, 2023. This action was favorable for the changes to the Regulating Plan, the zoning of the nine (9) sites, and the necessary overlay district to support the design, as submitted. The Planning and Zoning Commission did not support the commercial component of these requests. This matter will be before the City Council shortly.
2. The consideration of the implementation of a re-occupancy program for existing single-family dwellings within the City was to be acted upon by the Planning and Zoning Commission at its June 2023 meeting, but was delayed for further discussion. The matter will be before the City Council in July or August, at the latest.
3. The Department has met or held conversations this week with a several developers about residential uses in Town Center, along with a group interested

in a cultural center on a property near State Route 100 and Mueller Road. These discussions have been very preliminary, but development interest in the City is not waning.

Parks and Recreation:

1. The Green Rock Trail Challenge was held on Saturday, June 3, 2023, at Greensfelder Park. The hike is seven plus (7+) miles in length and over eighty (80) hikers completed the course and enjoyed a warm, but beautiful day on the trails in Wildwood.
2. The gardeners will have a workday event planned for Wednesday, June 28, 2023, with hot dogs and music to support their efforts. The fun, work event will begin at 6:00 p.m. All are welcome to enjoy the music from the singer that performed the National Anthem at last year's Celebrate Wildwood Event – Julie Lynch.
3. The awards for this year's Plein Air Event are planned this same day, Wednesday, June 14, 2023. The event will be held in the atrium at City Hall, beginning at 5:00 p.m. please attend if you would like. All are welcome.
4. The next concert is scheduled this coming week, on Friday, June 16, 2023. The band will be Griffith and the Gargoyles. This band was very popular at last year's Back to School Party. The event will be held on the field by the B&B Theatre. The fun and music begin at 6:45 p.m.
5. The new swing set, with its cover, is being installed at Anniversary Park this week. The contractor advised on Thursday (June 8th) the swings appear not to have been shipped with the overall assembly. Contacts have been made to find and/or replace them.

Public Works:

1. T. Hill Construction milled and asphalt patched in various wards this week, this work will continue next week.
2. Omni Tree Service trimmed trees on Manchester Rd and removed downed trees.
3. Gerstner Electric finished the installation of the rectangular rapid-flashing beacons at our crosswalks on Strecker Road at Timber Ridge Estates Dr. and Englebrook Dr.

Economic Development:

1. The Wildwood Business Association will be hosting its 2023 Food Truck Festival on Sunday, June 11, 2023, from 12:00pm to 4:00pm. The event will be held in the field east of the B&B Theatre on the corner of Taylor Rd and Main St. The Department spoke with WBA President, Jenny Goskie, and she stated that they are expecting over 1,500 attendees.

St. Louis County Police Department – Wildwood Precinct:

1. The Police Department will assist with the Wildwood Business Association's Food Truck Festival event on Sunday, June 11, 2023, from 12:00pm to 4:00pm. Two police officers will be present for the event.

Municipal Court:

1. See May Court Report attached.

City Clerk:

1. Nothing to report.

Administration:

1. The Department received an update from MoDOT regarding its resurfacing work on Route CC or Route 109. MoDOT's contractor, NB West, has scheduled the start of asphalt paving on Rte. CC for Monday, June 19, 2023 from 7:00pm to 5:00am. Crews will be starting at the north end of Rte. CC and will complete the asphalt work in both directions between Kehrs Mill and I-64 before moving to the two lane section from Kehrs Mill to Rte. 109. MoDOT still has a few items remaining with signals, fence and clean-up. NB West will start pavement repairs, concrete medians, and ADA the week of June 19, 2023, during the day between 8:00am and 3:00pm with some nightwork possible. The asphalt work on Rte. 109 should begin in August 2023.
2. Waste Hauler Agreements: The City has sent out final drafts of the Waste Hauler agreements to Republic Services and Gateway Disposal. The Department will have both Agreements ready for review and final passage at Monday's City Council meeting.
3. The Department spoke with the City's legislative consultant, and he provided the following update on the Water Erosion Funding.
 - a. HB 19 was delivered to the Governor on May 30th. HB 19 is still on the Governor's desk and has not been signed.



WILDWOOD

Interim City Administrator Report June 16, 2023

Friday, June 16, 2023, from 6:45pm to 9:15pm

⇒ Music on Main Summer Concert Series - Griffin and the Gargoyles

Monday, June 19, 2023, from 2:00pm to 3:30pm

⇒ HPC Site Visit (Spot for Historic Marker)

Tuesday, June 20, 2023, at 6:30pm

⇒ Planning and Parks Council Committee Meeting

Wednesday, June 21, 2023, at 7:00pm

⇒ Municipal Court

Thursday, June 22, 2023, at 6:30pm

⇒ Historic Preservation Commission Meeting

Planning and Development:

1. The Department met with the engineering firm that has been selected by City Council for the update of the Center Avenue engineered plans and bid specifications. This firm had completed the original set of plans that were used to create the needed design to meet with property owners and obtain their support. However, since that time, more development has occurred along the roadway prompting the need for this update.
2. The owner of the lot at the southeast corner of Manchester Road and East Avenue has been marketing it again and a local builder has inquired about two (2) custom homes being considered on it. That number of dwellings would require a lot split, of a former consolidation of the original three (3) lots that formed this 0.7-acre site.
3. The considerations relating to Main Street Extension, given the two (2) development proposals, along with the City's Village Green, are approaching a critical time and the Planning and Parks Committee will be considering this matter at its meeting on June 20, 2023.

4. The Department recently signed applications for re-occupancy and business licensing for a new tenant at the old Reliance Bank site at the corner of State Route 100 and Westglen Farms Drive. See additional information under the Economic Development report.
5. The Monarch Fire Protection District has begun the preliminary grading at the new firehouse site on Wild Horse Creek Road. All the needed approvals have now been released by the City for this project.

Parks and Recreation:

1. The first concert of the year is tonight, and it begins at 6:45pm. Griffith and the Gargoyles will be the headliners and food and drink will be available. The weather forecast looks good, so come on by and enjoy good music and company.
2. The gardeners will have a workday event planned for Wednesday, June 28, 2023, with hot dogs and music to support their efforts. The fun work event will begin at 6:00pm. All are welcome to enjoy the music from the singer that performed the National Anthem at last year's Celebrate Wildwood Event – Julie Lynch.
3. The awards for this year's Plein Air Event were presented on Wednesday, June 14, 2023. The Best In Shows, 1st Runners-Up, Honorable Mentions, and two (2) Student Awards were provided. The award-winning work is identified with special tags, so come on by and see them at City Hall.
4. The new swing set, with its cover, has been completed at Anniversary Park, and it includes the missing swings. Hooray!

Public Works:

1. Omni Tree Service completed trimming street trees along Manchester Rd and Viola Gill Ln.
2. T. Hill Construction completed asphalt patching on Wild Horse Creek Rd this week in preparation for asphalt re-surfacing that is scheduled for the week of June 26, weather permitting.
3. T. Hill Construction replaced damaged curbs and replaced sidewalks that had trip hazards.
4. Next week, T. Hill Construction is scheduled to do additional asphalt patching in Ward 8.

Economic Development:

1. The Department met with the owner of Vittoria, Bill Green, to discuss the closure of his business. Unfortunately, Mr. Green wants to move onto another project, and he wants to cut his losses with his current restaurant. Mr. Green stated that Vittoria is tentatively planned to close on July 2, 2023. Mr. Green is looking for someone to take over the restaurant and his lease. The Department has reached out to all

appropriate channels to help find someone to take over. The DESCO Group is looking to terminate the current lease with Mr. Green, so they can negotiate new terms with whomever decides to take it over. Based on my conversation with Mr. Green, the next person in line will be required to pick up his lease and pay for the balance of the new signage. Other than that, there are no outstanding expenses other than the day-to-day items that go into running a restaurant.

2. Spirit Bank is very close to buying the property located at 2675 Westglen Farms Dr. The City is finalizing their business license, and they have already applied for a re-occupancy permit with St. Louis County. Currently, Edward Jones has a lease within the building until 2026, but this will not affect the purchase of the property. Spirit Bank is planning to open a brick-and-mortar bank specializing in small business loans.
3. St. Croix Hospice, LLC (16759 Main St, Suite 208) opened on June 5, 2023. They are still finalizing some paperwork to allow them to see patients at the site, but they have staff onsite. They will be working with the City to plan a ribbon cutting ceremony once they're able to receive patients at this location.

St. Louis County Police Department – Wildwood Precinct:

1. The Police Department will assist with the Music on Main Concert on Friday, June 16, 2023.

Municipal Court:

1. See May Court Report attached.

City Clerk:

1. Nothing to report.

Administration:

1. The Department has been working with Professor Matthew Nanes, Ph.D. (Professor with SLU University) to develop a solar panel survey for the City of Wildwood. This week, Professor Nanes completed the random sampling of addresses within each Ward, and the Department will be working with him next week to finalize the survey design.
2. The Department published the job posting for the part-time, temporary Resident Service Representative position on the City's website, LinkedIn, and Indeed. The Department will be reviewing applications to get interviews scheduled in the coming weeks.

3. The Department met with the City's representative with Waste Connections to discuss the missed Yard Waste collections over the last two weeks. Waste Connections will be working to get caught up next week. The City is expecting Waste Connections to reimburse residents that experienced an missed collection since the last invoice has already been sent out.
4. Waste Hauler Agreements: The City has finalized agreements with Republic Services and Gateway Disposal. The Department met with Republic Services to discuss the communication strategy regarding the transition. The Department will be meeting with Gateway Disposal to discuss the transition next week.
5. The Department spoke with the City's legislative consultant, and he provided the following update on the Water Erosion Funding.
 - a. HB 19 is still awaiting the Governor's signature; however, he has 45 days from the date of adjournment to sign the bill. That date of adjournment was May 12th, so the bill has been pending for 35 days. If the bill is not signed by the 45-day requirement, the bill will become law.



WILDWOOD

Interim City Administrator Report June 23, 2023

Saturday, June 24, 2023, from 11:30am to 12:30pm

⇒ 2023 Mayor's New Resident Picnic (17155 Pond Grover Parkway)

Tuesday, June 27, 2023, at 5:00pm

⇒ Development and Zoning Review Committee Meeting

Planning and Development:

1. The inventory of new historical properties now meeting the seventy-five (75) year threshold for study by the City is about to begin in the next few weeks. Michael Allen, of the Preservation Research Office, will be providing this service. His company, or affiliates with it, have done two (2) of the past three (3) efforts in this regard.
2. The Department is working with two (2) developers in the final stages of their planned residential subdivisions in the Non-Urban Residential Areas of the City. These residential subdivisions will be presented to the City Council at its July 10, 2023, meeting for action. West Eden (Whalen Custom Homes, Inc.) and Rieger Farms (Ryan Farber Group) are the projects.
3. The City was contacted by a representative of the Missouri Department of Conservation (MDC) about a future, planned project on the Howell Island Conservation Area. The spillway that provides access is to be repaired and will require some disruption to the trail at the top of the levee. The project is just about to begin the bidding processes.
4. The City will be submitting three (3), Section 404 Permit Applications to the United States Corps of Engineers on Monday (June 26th) for the triple meander location by Anniversary Park, Evergreen Forest Court, and the Highlands at Wildhorse area. These locations are the first to begin the necessary permitting process and were chosen by the Watershed Erosion Task Force (WETF). The pre-permitting is intended to expedite funding applications, along with work on these critical locations in the future.

Parks and Recreation:

1. The garden will be alive with music and workers on Wednesday, June 28, 2023, starting at 6:30 p.m. Julie Lynch, who sang the National Anthem at the Celebrate Wildwood Event, will be performing and the Lions Club will be roasting hot dogs. It is a workday for the gardeners, but once a year, the City hosts this event to bring others in the

community to this special place and allow them to talk with gardeners and add their names to the wait list for future spots in it.

2. The concert last Friday, hosted by the City, was one (1) of the largest ever held in Town Center. The field east of the theater was almost full. The weather certainly made it a great evening to be out under the stars. The next concert is Friday, July 21, 2023, and it will be Dr. Zhivegas, always fan favorite in Wildwood.
3. The City Team Members and certain others have been considering holding another ribbon cutting ceremony for the new pedestrian bridge that is located within the Manors at the Meadows of Cherry Hills. City Team Members will be contacting the Mayor and City Council on this opportunity to determine interest in another event of this nature.

Public Works:

1. Omni Tree Service finished tree trimming on Manchester Rd.
2. T. Hill Construction trimmed vegetation along Wild Horse Creek Rd in preparation for asphalt re-surfacing to begin early July.
3. T. Hill Construction replaced damaged curbs and replaced sidewalks that had trip hazards.
4. T. Hill Construction completed asphalt patching City wide.
5. Next week, T. Hill Construction will be replacing the sidewalks in front of City Hall.
6. Resurfacing streets in Evergreen Forest: West Contracting will start preparing the streets for re-surfacing on July 5-7, 2023. The majority of the paving will take place during the week of July 10 (this is all weather dependent). Prior to the streets being paved the contractor will be grinding off the entire surface of the street to prepare for the new surface. No street parking will be permitted during this time. The contractor will have signs and personnel out prior to the start date to assist with communication. All of the residents in Evergreen Forest Subdivision and Wild Horse Creek received postcards about the resurfacing. Should this date change, the City will advise accordingly.
7. MoDOT's work on their portion of Wild Horse Creek Rd (east of 109 toward Chesterfield) will continue next week with nightly paving work. Work at the roundabout at 109 and Wild Horse Creek Rd is picking up with some utility relocation work happening next week as well.

Economic Development:

1. The Department met with the owner of Vittoria, Bill Green, to discuss the closure of his business. Unfortunately, Mr. Green wants to move onto another project, and he wants to cut his losses with his current restaurant. Mr. Green stated that Vittoria is tentatively planned to close on July 2, 2023. The Department met with Mr. Green this week, and he stated that he may have a potential buyer. More info to come.

2. The Department met with the owner of Emily Lucarz Photography, LLC, Ken Lucarz, and they will be moving into the property located at 17195 New College Ave (formerly 9Round Kickboxing). The owner of Emily Lucarz Photography, LLC will be applying for a business license and a sign permit, and they will be reaching out to St. Louis County to apply for a re-occupancy permit. More info to come.
3. A new business will be moving into the property located at 2612 East Ave. The Department will be meeting with the business owner next week to discuss signage. More info to come.

St. Louis County Police Department – Wildwood Precinct:

1. On June 21, there was a KMOV news story regarding Wildwood officers responding to an injured animal and freeing a fawn from a roadside fence.
2. On June 21, there was a facility carnival at the Anthology of Wildwood. No issues were recorded at the event. Attendance was very low, consisting of mostly family members of the residents.
3. On June 22, Wildwood officers responded to a sick case call at Camp Wiemann on Forby Rd that had a camp in progress with young people staying at the facility during the week.
4. On June 24, Sgt. Jacquin, Supervisor of the Neighborhood Policing Unit will attend the New Resident Picnic.

Municipal Court:

1. See May Court Report attached.

City Clerk:

1. Nothing to report.

Administration:

1. Upon the direction of the Admin/PW Committee, the RFP for Investment Management Services was distributed on Wednesday, July 14th to the following entities: Acropolis, Commerce Bank, Central Bank, and Columbia Capital Management. Entities have been given a deadline of June 30, 2023, at 12:00pm to respond.

2. The Department published the job posting for the part-time, temporary Resident Service Representative position on the City's website, LinkedIn, and Indeed. The Department will be reviewing applications next week.
3. The Department will be meeting with the City's representative with Waste Connections to discuss missed collections over the last month. The Department will also be discussing best practices for ensuring a smooth transition with the City's new waste haulers.
4. Spectrum Internet Project Update: Spectrum has officially provided service availability to 10% of the homes included in Phase 1 of the project. The Department will be inspecting the completed areas before disbursing payment. Homes included in Map's 1 and 3 now have service availability. Spectrum is estimating that Map's 2 and 5 will be activated by the end of the month. The Department is planning a service availability event with Spectrum. The event will take place at Fox Creek Veterinary Hospital located at 18962 Hwy 100. Once Spectrum completes the fiber installation at Fox Creek Veterinary Hospital, the Department will be reaching out to the Mayor and City Council with possible dates for the event.
5. The Department spoke with the City's legislative consultant, and he provided the following update on the Water Erosion Funding.
 - a. HB 19 is still awaiting the Governor's signature; however, he has 45 days from the date of adjournment to sign the bill. That date of adjournment was May 12th, so the bill has been pending for 42 days. If the bill is not signed by the 45-day requirement, the bill will become law.
 - b. Mr. Silverman has agreed to come and meet with the Admin/PW Committee and City Council.
6. Waste Hauler Transition: Please see report attached.



WILDWOOD

Interim City Administrator Report June 30, 2023

Tuesday, July 4, 2023, from 8:00am to 5:00pm

⇒ City Hall Closed – Independence Day Holiday

Wednesday, July 5, 2023, from 5:15pm to 5:50pm

⇒ Planning and Zoning Commission Meeting (Closed Session)

Wednesday, July 5, 2023, at 6:00pm

⇒ Planning and Zoning Commission Meeting

Thursday, July 6, 2023, from 7:30am to 8:30am

⇒ Coffee with the Mayor

Thursday, July 6, 2023, at 6:00pm

⇒ Wildwood Celebration Commission Meeting

Thursday, July 6, 2023, at 6:30pm

⇒ Board of Public Safety Meeting

Planning and Development:

1. The Development and Zoning Review Committee met with a group representing an entity that would like to build a cultural center on the property located at the southeast corner of State Route 100 and Mueller Road. The center would offer activities, classes, and other events over the year. The Committee Members recessed the meeting and requested additional information about the site, before closing the proceedings. The members also commented that the type of planned building is problematic, i.e., a metal building.
2. The Department met twice this past week with the leaders of the Meadows of Wildwood about their water features and the nearby temple construction plans. The water feature has a leak, and the extremely dry weather conditions have led it to shrink and now is a problem for many of the neighbors. Regarding the temple, an updated plan has not been submitted by its leadership at this time, which has precluded the City from answering many of the residents' questions in this regard.

3. The Wildwood History Book is almost complete and will be available to the public for purchase at the Celebrate Wildwood Event on Saturday, September 23, 2023. With the pandemic, the publication of the book took a few extra years, so it being ready and at this stage is very exciting for a large group of contributors.
4. The leadership of the community college was asked to consider granting an easement to the City to accommodate a simple access street to Manchester Road, regardless of the phase of development on this large site. A letter was provided in this regard by the college, but again it defers to Phase 3. Such an approach in addressing needed access for safety considerations continues to delay the final approval of the Site Development Plan (SDP) for the project.

Parks and Recreation:

1. The gardeners had a hot night on Wednesday, June 28, 2023, but all went well with their work event, and they were able to enjoy music and snacks, while they spruced up the garden. The garden accommodates up to 140 gardeners and the waitlist remains lengthy for a spot in it.
2. The Department will meet with the Celebrate Wildwood Commission on Thursday, July 6, 2023, to discuss and plan this year's event. The parade theme chosen by the Commission Members is "Wildwood - City of Parks and Trails." The overall theme is "This is My Wildwood."
3. City Team Members and others have been considering holding another ribbon cutting ceremony for the new pedestrian bridge that is located within the Manors at the Meadows of Cherry Hills. City Team Members will be contacting the City Council on this opportunity to determine interest in another event of this nature. A Memorandum on such will be in the City Council's July 10, 2023, meeting packet for consideration.

Public Works:

1. T. Hill construction replaced sidewalks in front of City Hall.
2. T. Hill Construction trimmed back vegetation on Wild Horse Creek Rd.
3. Next week, Kelpe Contracting will start the 2023 Concrete Street Replacement in Ward 8.

Economic Development:

1. The Department met with the owner of Vittoria, Bill Green, and the DESCO Group to discuss the closure of Mr. Green's business. Mr. Green stated that Vittoria is tentatively planned to close on July 2, 2023. Mr. Green stated that he had a potential buyer, but the deal fell through. More info to come.
2. The Department met with the owner of Emily Lucarz Photography, LLC, Ken Lucarz, and they will be moving into the property located at 17195 New College Ave

(formerly 9Round Kickboxing). The owner of Emily Lucarz Photography, LLC, has submitted their business license application and has been working with the Department of Planning on their sign permit. Emily Lucarz Photography, LLC, is planning to open by the end of August 2023.

3. The owner of Tresses by Jess, Jessica Hawthorne, would like to have a ribbon cutting ceremony on August 4, 2023, at 4:00pm.

St. Louis County Police Department – Wildwood Precinct:

1. The Wildwood Precinct has provided the City with safety tips for residents during the Fourth of July weekend. The City has posted this information on the City's website, weekly e-newsletter, and social media pages.
2. On June 24, there was a house fire on the 900 block of Old State that caused some traffic issues during the day.
3. On June 28, Captain Mundel attended a planning meeting regarding an upcoming training event that will occur in Eureka next week. There will be a large police presence in the area of Hwy 109 and IS 44 for a short time, but it will be a training exercise only. Wildwood officers will participate in the exercise. More details will be provided at the beginning of next week to provide more awareness.
4. On June 28, the Wildwood Police Precinct assisted the City with the small event at the Community Garden.
5. On July 4, there will be a small neighborhood kids bike parade in the area of Nantucket Pointe and Port of Nantucket mid-morning. A police officer will be present at the event.

Municipal Court:

1. See June Court Report attached.

City Clerk:

1. Nothing to report.

Administration:

1. Upon the direction of the Admin/PW Committee, the RFP for Investment Management Services was distributed on Wednesday, July 14th to the following entities: Acropolis, Commerce Bank, Central Bank, and Columbia Capital Management. Entities were given a deadline of June 29, 2023, at 12:00pm to respond. The responses will be presented to the Admin/PW Committee meeting on July 11, 2023.
2. The Department published a job posting for a part-time, temporary Resident Service Representative position on the City's website, LinkedIn, and Indeed. The

Department has one applicant that may be a good fit. The Department will be scheduling interviews next week. More info to come.

3. Waste Connections - Missed Collections: The Department met with the City's representative for Waste Connections to discuss missed collections over the last week.
4. Spectrum Internet Project Update: Map 2 is now live! Spectrum has officially provided service availability to over 10% of the homes included in Phase 1 of the project. The Department is currently inspecting the completed areas. Homes included in Map's 1, 2, & 3 now have service availability. The Department is planning a service availability event with Spectrum. The event will take place at Fox Creek Veterinary Hospital located at 18962 Hwy 100. Service is now available at Fox Creek Veterinary Hospital, so the Department will be getting availability for the event from Dr. Robson (owner of Fox Creek Veterinary Hospital) next week. The Department will be presenting dates and times to the Mayor and City Council for consideration next Friday, July 7, 2023.
 - a. Residents living in Map's 1, 2, or 3 can now sign up for service by visiting www.spectrum.com or by calling Spectrum Customer Service at (855) 860-9068.
 - b. Spectrum will waive its standard residential installation fee for Service Drops of 400 feet or less from the adjacent Rights-of-Way for a period of six (6) months after service becomes available. If residents schedule their installation within the first six (6) months, they will save \$59.99 on the installation.
 - c. Spectrum will charge a flat rate of \$99.99 for any residential installation that requires a drop in excess of 400 feet from the adjacent Rights-of-Way for a period of six (6) months after service becomes available.
5. The Department spoke with the City's legislative consultant, and he provided the following update on the Water Erosion Funding.
 - a. Water Erosion Funding:

HB 19 is still awaiting the Governor's signature. It is expected that he will sign the budget bills today (June 30, 2023). Mr. Silverman will send another update to the Department once that occurs. The Governor must sign the bill before July 1st. The Department will send out an update once the Governor signs or vetoes HB 19.

- b. Mr. Silverman has agreed to come and meet with the Admin/PW Committee and City Council.
6. Waste Hauler Transition: The Department has gotten back to every resident that has submitted an inquiry about the waste hauler transition. The Department met with the City's incoming service providers, Republic Services and Gateway Disposal, to discuss the mailers that will be sent out in July. Both service providers confirmed that their mailers will be sent out after July 4, 2023. The Department has updated the website and the weekly e-newsletter. The Department will be getting additional posts out on social media next week.