



WILDWOOD

Economic Development Committee Report

July 10, 2023

Category	Activity
June EDC Meeting	<p>1. During the Economic Development Committee meeting in June, the Committee approved ad proof images for the Live, Work, Play Marketing Campaign while suggesting some minor alterations. The Department will be providing text for the ads at the next Committee meeting. The Committee approved the Department's recommendation to promote Pond School on the City's website, provide QR code signage at Pond School, and move some of the City's senior activities to the facility. The Department postponed action on the addition of food booths at City-sponsored events until January 2024.</p>
Business Activity	<p>1. St. Croix Hospice, LLC (16759 Main St, Suite 208) has officially opened.</p> <p>2. Spirit Bank is very close to buying the property located at 2675 Westglen Farms Dr. The City is finalizing their business license, and they have already applied for a re-occupancy permit with St. Louis County. Currently, Edward Jones has a lease within the building until 2026, but this will not affect the purchase of the property. Spirit Bank is planning to open a brick-and-mortar bank specializing in small business loans.</p> <p>3. BUSINESS CLOSURE: Vittoria (16524 Manchester Rd) officially closed on July 2, 2023. Unfortunately, the owner decided that the business was taking too much of his time, and he wanted to focus on another venture. The DESCO Group is looking for someone to take over the space, but no potential buyers have been identified.</p> <p>4. Schnucks (16580 Manchester Rd) will be renovating some portions of their store, and they will be remodeling their bathrooms.</p> <p>5. The Department met with the owner of Emily Lucarz Photography, LLC, Ken Lucarz, and the business will be moving into the property located at 17195 New College Ave (formerly 9Round Kickboxing). Mr. Lucarz has submitted his business license application and has been working with the Department of Planning to get a sign permit for the property. Emily Lucarz Photography, LLC, is planning to open by the end of August 2023.</p> <p>6. Ms. Kathleen Lott is looking to open a retail store at the property located at 2612 East Ave. The Department of Planning will be meeting with Ms. Lott to discuss signage at this location. More info to come.</p> <p>7. Larry's Tavern (16833 Manchester Rd) re-opened on June 28, 2023. The business was temporarily closed from June 8, 2023, to June 28, 2023.</p> <p>8. Miss Becky's Salsa Shack is celebrating its two-year anniversary on July 15, 2023.</p> <p>9. Fantastic Cakes and Where to Buy Them (16962 Manchester Road) is hosting Summer "Bake" Camps on July 10, 11, and 12, from 9:00am to 1:00pm.</p>

Events	<p>1. The Wildwood Farmers Market officially opened on Saturday, May 27, 2023. The Farmers Market will be open every Saturday over the summer from 8:00am to 12:00pm. The market is located at 221 Plaza Dr, Wildwood, MO 63040.</p>
	<p>2. Wildwood Business Forum: The City of Wildwood will be hosting its third business forum on Thursday, July 13, 2023, from 7:30am to 8:30am. The forum will take place at City Hall within the Community Room.</p>
	<p>3. The City of Wildwood will be hosting its home-based business exposition on July 15, 2023, from 8:00am to 12:00pm. The exposition will take place alongside the Farmers' Market.</p>
	<p>4. Tresses by Jess (16451 Village Plaza View Dr) will be hosting a ribbon cutting ceremony on Friday, August 4, 2023, at 4:00pm.</p>