



# WILDWOOD

## MEMORANDUM

TO: Council Members

FROM: Jim Bowlin, Mayor

DATE: July 10, 2023

RE: Solar Panel Survey

DIST: Tom Lee  
Megan Eldridge

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As you know, I asked Council Members Clark, Dodwell and Garritano to work with our City Administrator relative to finalizing the solar panel survey.

This process included an interview with Professor Names (who was originally identified by Mr. Lee), and (1) their determination of whether to proceed with him based on his qualifications, pricing, etc., (2) an assessment of the methodology to be employed relative to the survey to achieve statistical reliability, (3) approval of the questions to be included and their wording, and (4) a determination of whether representative photographs should be included.

The group unanimously agreed to utilize Professor Names and approved of his methodology.

The group also unanimously approved of the four questions he developed.

Professor Names recommended that representative photographs be included, and the group unanimously agreed. The group also decided that he would select the photographs from among those obtained from prior solar panel requests and matters that have been presented to the City.

The survey resulting from the foregoing is attached and will be presented to the Council for approval at our meeting on July 10, 2023.

Please let me know if you have any questions.

Att. - 1



# WILDWOOD

City of Wildwood  
16860 Main Street,  
Wildwood, MO 63040  
(636) 458-0440

Dear Wildwood resident,

Our City is considering a new ordinance to clarify how residents may install solar panels on their properties. To ensure that the ordinance reflects the preferences of the City's residents, we are conducting a short survey. **You have been specifically selected by an independent, third-party consultant to participate in the survey, and we would greatly appreciate your time.** You can take the survey online through the QR code below (preferred), or you may take the paper version on the back of this letter and mail it back to City Hall at the address listed above.

[QR code will be inserted once questions are finalized]

The survey is only four questions and will take you less than five minutes to complete.

To ensure that we have an accurate and complete understanding of residents' opinions, it is critical that everyone who was selected to take the survey does so. Even if you don't have a strong opinion about these issues, we want to hear your voice. We will send you a reminder in approximately one week if we have not yet received your response.

This survey link is intended only for you. Please do not share it with others. If you know of other people who want to weigh in on this issue, please direct them to [www.cityofwildwood.com/solar](http://www.cityofwildwood.com/solar) (this link is not active yet) where they will have the opportunity to participate in the survey using a public link.

Please don't hesitate to contact City Hall at (636) 458-0440 if you have any questions about the survey or to provide additional feedback. Thank you for being part of this important process.

Sincerely,

A handwritten signature in black ink that reads "Thomas J. Lee".

Thomas J. Lee  
Interim City Administrator  
City of Wildwood

**\*\*Note: The paper copy of the survey may be completed and placed back into the stamped, self-addressed envelope provided\*\***



# WILDWOOD

## Solar Opinion Survey

1. Do you currently have a solar energy system installed at your place of residence?

a) Yes

b) No

2. Do you have plans to install a solar energy system at your place of residence?

a) Yes

b) No

3. In your opinion, should Wildwood residents be allowed to install traditional roof-mounted solar panels on the front of their homes if those panels are visible from the street? (*See example below*)

a) Yes

b) No

c) I don't have an opinion on this issue



4. In your opinion, should Wildwood residents be allowed to install building integrated solar energy systems on the front of their homes if components of the system are visible from the street? (*See example below*)

a) Yes

b) No

c) I don't have an opinion on this issue

