



WILDWOOD

July 19, 2023

MEMORANDUM

To: Wildwood Historic Preservation Commission Members

From: Department of Planning and Parks

Re: Celebrate Wildwood History Tent and Parade Planning (**Wards – All**)

Cc: The Honorable James R. Bowlin, Mayor
Thomas Lee, City Administrator
John A. Young, City Attorney
Rick Brown, P.E. and P.T.O.E., Director of Public Works
Kristin Naeger, Superintendent of Parks and Recreation
Stacy Chanski, Recreation Specialist
Melanie Rippetoe, Assistant Director
Travis Newberry, Senior Planner

This year's Celebrate Wildwood event will mark the City's 28th anniversary and publication of *Celebrate the History of Wildwood, Missouri*. This year, the celebration is being held on September 23, 2023, starting at 10:00 a.m., with a parade, and ending at 9:15 p.m., with fireworks. The overall theme for the event is "This is my Wildwood." The schedule is as follows:

10:00 a.m. – Parade

11:00 a.m. to 9:30 p.m. – Celebrate Wildwood, inclusive of food and drink vendors

11:00 a.m. to 6:30 p.m. – Authors/Sponsors/Non-Profit Booths/Artist & Fine Craft Booths/Others

11:00 a.m. to – City Information (9:00 p.m.) and History Tents (6:30 p.m.)

6:45 p.m. to 9:15 p.m. – Main Concert Venue – *That 80s Band*

9:15 p.m. – Fireworks – Close of Event

At its last meeting, Commission Members reviewed the following list of activities and approved them:

1. Participate in the parade (Theme: *Wildwood – City of Parks and Trails*). Commissioner Hrubes, Secretary Rowton, and Vice Chair Bachert are planning a float promoting the Wildwood History Book. Members of the Student Route 66 Taskforce have also been invited to participate.

2. Sell special editions of the Wildwood History Book (a highlight).
3. Distribute and display 2023 Wildwood Points of Interest Foldable Travel Map.
4. Display the HPC's eleven (11) banners and mini replicas of the Historic Community Markers.
5. Display the McReynolds Award for the Wildwood Historic Community Markers Program and the National Society Daughters of the American Revolution Award.
6. Display Route 66 Roadside Park Project poster, most updated conceptual diagram, and informational handouts. A project scrapbook or poster, with photos taken by the Project Historian to demonstrate the amount of engagement, could also be included.
7. Display Essen Log Cabin brochures, posters, preliminary drawings, and siting information. Also include any other information already developed by Patterhn-Ives, at that stage.
8. Display binder, inclusive of the latest edition of the Historic Building Inventory, information about historic preservation in Wildwood, the Historic Preservation Commission, Wildwood Historical Society, State Historic Preservation Office (SHPO), and Missouri Preservation, and provide packets to distribute to especially interested individuals.
9. Provide children's activities, such as word searches or coloring activities.

This year the Wildwood Historical Society Tent will be situated next to the City History Tent, with the book tent in between.

A sign-up for volunteer shifts will be distributed closer to the event. Please *save the date* and come out in support of the book launch!

PARADE PLANNING UPDATE >>>

Commissioner Hrubes and Secretary Rowton have been working diligently on a parade concept for the Wildwood History Book parade float. This concept, as presented to the Department, is to have four (4) Commissioners/volunteers on lounge chairs, atop a flatbed trailer, reading copies of the history book. A larger book will be assembled and displayed for easier viewing of parade attendees. Banners promoting the book will be on each side of the float. Postcards promoting the book, with QR Codes on the front, and book excerpts on the back of them, will be distributed by volunteers to parade goers.

Tonight, the Department requests additional suggestions/comments from Commissioners, as well as a commitment from four (4) of you to participate on the float.

IN CLOSING >>>

If any of the Commission Members have any questions or comments in this regard, please feel free to contact the Department of Planning and Parks at (636) 458-0440.