

# Update on Temporary Sign Regulations

## Timeline:

- Businesses brought up concerns with Wildwood's current sign regulations at the first Business Forum on January 12th, 2023.
- The Economic Development Committee gathered information on signage regulations in Wildwood and other local municipalities.
- The Economic Development Committee requested additional feedback from Wildwood businesses. Based on this feedback, the Department recommended modifying the City's current regulations on temporary signage.
- The Economic Development Committee recommended a review of Wildwood's current temporary sign regulations. Potential changes will be considered by the Planning & Zoning Commission.
- The Planning & Zoning Commission held a Public Hearing on the potential changes on Monday, June 5th, 2023.
- At its meeting held on July 5th, 2023, the Planning and Zoning Commission unanimously recommended to City Council to approve the changes. The Commission will take final action on this recommendation at its August 7th, 2023, meeting.
- The City Council will hold a public hearing regarding the recommended changes on Monday, August 14th, 2023, and the bill will be prepared for introduction and first reading.



# Update on Temporary Sign Regulations

## Revised Language

- “No temporary banner may be in place for more than **fifteen (15)** ~~five (5)~~ consecutive days over an allowable **sixty (60)** ~~thirty (30)~~ day period of total time upon the same property; no temporary banners may be displayed at the same property more than **four (4)** ~~six (6)~~ instances per calendar year; an interval of no less than **thirty (30)** ~~seven (7)~~ days must be provided between the placements of authorized temporary banners on the same property; and no temporary banner shall be allowed to deteriorate, separate from its supports, or otherwise be determined to be a public safety hazard or nuisance; and”



# Update on Temporary Sign Regulations

## Summary

The new regulations, if approved, would accommodate the use of temporary banners at least four (4) times, per year. The other provisions for the use of these banners are as follows:

- The banners can be displayed up to 15 days per application within an overall 60-day period.
- The placement of a banner cannot be requested again at the same location no sooner than a minimum of 30 days from the last application.
- The banners cannot be placed in public rights-of-way. The banners must be maintained.
- The banners must be permitted by the City and can be accomplished on the City's website at - [https://public.mygov.us/wildwood\\_mo](https://public.mygov.us/wildwood_mo).

