



WILDWOOD

Economic Development Committee Report August 14, 2023

Category	Activity
July EDC Meeting	<p>1. During the Economic Development Committee meeting in July, the Committee approved ad proofs for the Live, Work, Play Marketing Campaign. The Department will be presenting a landing page for the campaign at the next Committee meeting. The Committee discussed the Tour de Wildwood event. The Department will be reaching out to local bike shops to gauge their interest in participating in the event. The Committee also canceled the Economic Development Committee meeting in August. The Committee will meet again on September 26, 2023, at 6:00pm.</p>
Business Activity	<p>1. St. Croix Hospice, LLC (16759 Main St, Suite 208) has officially opened.</p> <p>2. Spirit Bank has purchased the property located at 2675 Westglen Farms Dr. Currently, Edward Jones has a lease within the building until 2026, but this will not affect the purchase of the property. Spirit Bank is planning to open a brick-and-mortar bank specializing in small business loans.</p> <p>3. Wildwood Business Forum: The City hosted its third Wildwood Business Forum on July 13, 2023. The presentation included information on the Biking and Walking Benefits Program, temporary signage, and Celebrate Wildwood sponsorship opportunities. Attendance was down slightly from the April forum. There were around 13 businesses in attendance. The fourth and final business forum of 2023 will occur on Thursday, October 12, 2023, from 7:30am to 8:30am.</p> <p>4. Gorjian Acquisitions has removed L3 Corporation as the broker for the property located at 16590 Manchester Rd.</p> <p>5. Emily Lucarz Photography, LLC, is planning to open by the end of August 2023.</p> <p>6. Lucky Dog Central (16917 Manchester Rd): The owners of Lucky Dog Central plan to re-open their business in the next two months. They have updated the properties, electrical wiring, HVAC system, and plumbing. They are working to get approval from St. Louis County to close in the walls to separate the café from the pet supply store.</p> <p>7. The Department met with the General Manager of Hidden Valley (17409 Hidden Valley Dr), Anthony Santora, to discuss the upcoming season. Hidden Valley is planning on tearing down and rebuilding a retaining rock wall on their property. The City will be working with Hidden Valley to get this project authorized.</p> <p>8. Greater St. Louis, Inc reached out to the Department regarding the properties located at 101 N. Eatherton Road, 323 N. Eatherton Road, 18415 Centaur Road, and 18425 Centaur Road. They have a company that might be interested in developing the land. The company would create 186 new jobs and their estimated capital investment would be \$383 Million. The project would begin the first phase of construction between 2023-2024, with expansion phases in each subsequent</p>

	<p>year. They are looking for 50 acres with the ability to expand to 200 acres. More info to come.</p> <p>9. Magnolia Soap & Bath Company: April Baker is opening a new business in Town Center called Magnolia Soap & Bath Company. Her business will be located at 2448 Taylor Road (previously occupied by State Farm, next to Dierbergs). She is working on getting her re-occupancy permit, but she is looking to open her new business as soon as possible.</p> <p>10. Cyriac Peringelil came by City Hall today with new applications for a commercial business license and a liquor license. He is in the process of purchasing the Wallis BP Station located at 300 Hwy 109. He anticipates that the transaction will occur by August 15, 2023. He is slated to take over operations immediately after completing the transaction with Wallis Companies.</p> <p>11. Ballwin Sinclair Automotive (16929 Manchester Rd) has officially closed. The owner of Kelly Motors, Bobby Kelly, purchased the property. More info to come.</p> <p>12. Capture Technologies, LLC will be opening a location for its software and technology company at 16759 Main Street, Suite 209.</p>
<p>Events</p>	<p>1. Fall Festival: Passiglia’s Landscape, Nursery & Garden Center (1855 Hwy 109) will be hosting their annual “Fall Festival” on Saturday, September 16, 2023, from 9:00am to 3:00pm.</p> <p>2. Customer Appreciation Day BBQ: Fick Supply Service Inc (501 N. Eatherton Rd) will host their annual “Customer Appreciation Day BBQ” on September 22, 2023, from 11:00am to 2:00pm.</p> <p>3. Wildwood Business Forum: The City of Wildwood will be hosting its fourth business forum on Thursday, October 12, 2023, from 7:30am to 8:30am. The forum will take place at City Hall within the Community Room.</p> <p>4. Tresses by Jess (16451 Village Plaza View Dr) will be hosting a ribbon cutting ceremony in October 2023.</p>