



# Wildwood Celebration Commission Minutes

## Meeting Date:

- February 12, 2020
- 6:30 p.m.

## Commission Members Present:

- Libby Wilson
- Vicki Helfrey
- Karen Stevens
- Sharon Hutson
- Cory Lawson
- Patricia Ward
- Council Liaison, Joe Garritano
- Gary Crews, Staff Liaison
- Susan Siebert, Chair

### **I. Call to Order and Opening Remarks**

Chair Siebert opened the meeting at 6:30 p.m. and welcomed everyone. She then introduced the two (2) new Commission Members: Karen Stevens from Ward Three and Sharon Hutson from Ward Four.

### **II. Roll Call**

A roll call of members was conducted and the following individuals were in attendance:

#### Commission Members:

Libby Wilson  
Vicki Helfrey  
Karen Stevens  
Sharon Hutson  
Cory Lawson  
Patricia Ward  
Susan Siebert, Chair  
Joe Garritano, Council Liaison  
Gary Crews, Staff Liaison

Absent Members: Jaclyn Tripp

#### Other Officials & City Staff:

Police Officer Steve DeGhelder, St. Louis County Police – Wildwood Precinct  
Joe Vujnich, Director of Planning and Parks  
Kathy Arnett, Assistant Director of Planning and Parks

### **III. Election of Chair for 2020**

Director of Planning Vujnich noted at the start of each year, a Chair is selected by the Commission Members. A motion was made by Commissioner Helfrey, seconded by Commissioner Lawson, to nominate Commissioner Siebert as Chair of the Commission for 2020. No other nominations were offered. A voice vote was taken, with no opposition, and the motion was declared approved.

### **IV. Approval of Minutes from the January 9, 2020 Meeting**

A motion was made by Commissioner Helfrey, seconded by Commissioner Ward, to approve the January 9, 2020 meeting minutes. A voice vote was taken, with no opposition, and the minutes were declared approved.

### **V. Public Comments**

None

### **VI. 2020 Celebrate Wildwood Event**

a. Consideration of Parade Theme

Director of Planning Vujnich reviewed the parade themes for the past three (3) years and requested suggestions for this year's theme from the Commissioners.

Discussion was held regarding the need to keep the 25<sup>th</sup> anniversary in mind and the flower for 25<sup>th</sup> anniversary is an Iris. Theme ideas suggested were: 25 years of progress; 25 years of celebration; 25 years and counting; 25 years and growing; and 25 years and the best is yet to come. The Commission was asked to give the theme some consideration and bring suggestions for it to the March 4<sup>th</sup> meeting for discussion and action.

A motion was made by Commissioner Helfrey, seconded by Commissioner Lawson, to allow the Commission Members one (1) month to consider parade themes. A voice vote was taken, with no opposition, and the motion was declared approved.

#### b. Update on Current Commitments and Ongoing Efforts

Director of Planning Vujnich identified the items that are already scheduled for the Celebrate Wildwood Event, including: the fireworks; the electric; the portable restrooms; the trash service; the police services; seven (7) food and drink vendors, who have applied; the sound and stage providers; the main band McEwyn Band from Nashville; the confirmed children's entertainment, including Juggling Jeff, face painters, balloon artists, pony rides, climbing wall, and bounce houses; the notification sent to book authors, non-profits, and local organizations, who have attended in the past; the sponsor letter being mailed to businesses this week; and the desire to send a sponsor letter to contractors, who do work for the City.

Ken McGohan noted he has been talking with Scout Leaders, but their first official meeting is in early April. He will have more details on the Scouting Experience Area after that meeting.

Discussion was held regarding the following: the need to contact the Tamale Guy and a pizza vendor; the need to confirm the photo booth; the concerns with potential conflicts between crafters and artists (add to March agenda for formal decision); the desire to have children create a time capsule for the 25<sup>th</sup> Anniversary; the possibility of planting a tree for the 25<sup>th</sup> Anniversary, and hosting a large tree planting event in Village Green, while also providing seedlings to take home; and the possibility for requesting a \$1 donation towards an anniversary tree and then donators names are added to a plaque.

#### c. Presentation of General Layout of Event Grounds

Director of Planning Vujnich reviewed the map provided to the Commissioners identifying the available areas for the event. The Village Green would be utilized for the majority of the kids' activities and where the fireworks are set from. Main Street will have the main stage and the Saturday night concert. The Lower Field and West Field by the parking garage will have available seating for concert goers. The Parking Garage will have the artists and a small stage. Plaza Drive and the overflow area by the Town Center Plaza could also have booths. The food trucks and food vendors will be in the West Field or on Plaza Drive, if the weather is wet.

Discussion was held regarding the following: the concern with the stage blocking the kids area from the rest of the event, but the potential for removing some vegetation that currently blocks the sight lines in this area and holding no events on the stage during the day; the potential to put the artists on Plaza Drive and use the garage for parking; and the use of Main Street during the day for authors, non-profits, and local organizations.

#### d. Other

## **VII. 2020 Art Festival Event**

#### a. Update on Current Commitments and Ongoing Efforts

Director of Planning Vujnich noted the application for artists is open and thirteen (13) have registered.

Discussion was held regarding the following: the desire to have kids' activities at the Art Festival; the desire to have a kids' tent to purchase donated art; the desire to have a photographer at the event to take photographs, especially when the kids meet the artist whose work they purchased; the potential for having performing arts, as part of the festival as well; and the potential for artist demonstrations and hands-on teaching with kids, potentially each artist would be paid \$125, (Commissioner Lawson will compile a list of the types of artists that could be recruited for this activity). The City could also contact Best of Missouri Hands for their artists, who have completed demonstrations at other events.

b. Other

### **VIII. Other Business for Consideration**

None

### **IX. Next Scheduled Meeting – March 4, 2020 at 6:30 p.m.**

The Commission agreed to keep the next meeting scheduled for March 4, 2020, at 6:30 p.m.

### **IX. Adjournment**

Having no further business to discuss, a motion was made by Commissioner Ward, seconded by Commissioner Stevens, to adjourn. A voice vote was taken, with no opposition, and the meeting was declared adjourned at 7:49 p.m.