

*City of Wildwood*  
**Celebrate Wildwood Committee**  
**“Planning Tomorrow Today”**  
*Minutes from the*  
*March 2, 2017 Meeting*

The Art Festival Committee meeting was called to order by Chair Shea, at 7:00 p.m., on March 2, 2017, at Wildwood City Hall.

**I. Welcome, Agenda Review and Opening Remarks:**

Present at the meeting:

Joe Vujnich	Ruben Carrillo	John Gragnani
Amanda Horstmann	David Coblitz	Aaron Wright
Sharon Hutson	Gary Crews	
Tammy Shea	Ed Kohn	

Chair Tammy Shea opened the meeting with brief comments.

**II. Public Comments:**

None

**III. Review and Action on the Meeting Minutes of February 1, 2017:**

A motion was made by Committee Member Carrillo, seconded by Committee Member Hutson, to approve the meeting minutes of February 1, 2017. A voice vote was taken to approve this motion, with unanimous, affirmative result. The minutes were declared approved by Chair Shea.

**IV. Discussion of 2017 Event – 22<sup>nd</sup> Anniversary of the City and Associated Art Festival, including Plein Air Event:**

**a. Pre-Event – 2017 Spring Plein air Event:**

- 1. Invitation Art and Information:** Director of Planning and Parks presented the latest drafts of the Plein Air Art Event Invitation and Poster for the Committee’s review. The invitation was reviewed and discussed at length. Discussion among Committee Members included the following: how the location of the Plein air Event should be listed (at the Al Foster Memorial Trailhead or Wildwood City Hall); the general feeling the City’s telephone number and email address should be enlarged on the invitation card; the suggestion to provide trail maps to the Plein Air participants; the recommendation to have a first aid kit available at the Al Foster Memorial Trailhead; the suggestion to take photographs of particularly popular areas along the Meramec

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River, Rock Hollow Trail, and the Al Foster Memorial Trail; whether the available Plein Air Event awards should be listed on the poster; the fact the slogan *Treasures of Wildwood* is not listed on the invitation or poster; the opinion Plein Air artists should be made aware of the provided lunch and dinner; the suggestion to provide lunch only during the event (ultimately agreed upon); whether t-shirts should be provided to participants in the Plein Air Art Event or a water bottle (it was decided to provide a water bottle to participants); the suggestion to ask participants for permission to display their artwork throughout the year on the City's website and other social media; the suggestion to provide the carry bags from the 2016 event to participants in the 2017 event; the possibility of Committee Members Carrillo and Coblitz utilizing a digital version of the poster to disperse on their social media sites; and lengthy discussion on advertising opportunities for the Plein Air Event (add in the West News Magazine, possibly asking Council Member Cox, if advertising could be accomplished on radio station 97.1).

2. **Summary of Plein Air Art Components (Review of items from the February meeting):** Chair Shea and Director of Planning and Parks Vujnich reviewed several items discussed at the February meeting, including: issues regarding prize money; judging; the rules for the 2017 Plein Air Event; the registration process for the 2017 event; booth opportunities for the Plein Air Artists at the 2017 Celebrate Wildwood Art Festival; and how the awards would be presented for winners of the Plein Air Art Event.

**b. Celebrate Wildwood Art Festival.**

1. **Locations and Venue Information:** The very first *draft* of a potential set-up for the 2017 Celebrate Wildwood Event was presented to the Committee to offer an idea of how it is being presented at its new location. Many very good comments/suggestions were discussed. A more precise *layout plan* will be presented at the April meeting.
2. **Update on Artists and Other Commitments:** Currently, fifteen (15) artists have made application to the 2017 Wildwood Art Festival. This number is less than the same time in 2016. Staff has a commitment from the St. Louis Barbeque Society to serve as the foundation for the food court and several other food vendors have contacted the City requesting to be part of the 2017 event. *Table Three* has tentatively agreed to put together a wine garden type offering outside of the restaurant on the sidewalk on Friday evening and Teddy McCready will be providing music for the Friday Art Festival gathering. The wine and beer garden will be open for business, along with several food vendors on Friday evening.

The organization of the Art Festival portion of Celebrate Wildwood seems to be coming together well.

**c. Other Items for Consideration.**

None

**V. Public Comments and/or Suggestions:**

None

**VI. Closing Remarks and Adjournment:**

**The next Art Festival Planning Committee Meeting is scheduled for April 5, 2017.**

With nothing further to discuss, the meeting was summarized by Chair Shea and adjourned at 8:17 p.m.