



WILDWOOD

Record of Proceedings - APPROVED CITY COUNCIL'S ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, July 7, 2020 at 6:00 pm

Virtual Meeting in Zoom
WILDWOOD CITY HALL
16860 Main Street
Wildwood, Missouri 63040

I. Call to Order and Roll Call

Chair Dodwell called the meeting to order at 6:00 pm. A voice roll call was taken for attendance.

Committee Members in Attendance:

Chair Katie Dodwell
Council Member David Bertolino
Council Member R. Jon Bopp
Council Member Teresa Clark
Council Member Lauren Edens
Council Member Mike Gillani
Council Member Crystal McCune
Council Member Tracy Nyhan

Committee Members Absent:

Council Member R. Jon Bopp

Staff Members in Attendance:

Economic Development Manager Julian Jacquin
City Administrator Sam Anselm
Director of Planning and Parks Joe Vujnich
Meeting Recorder Carla Patrick

II. Election of Chairperson

Council Member McCune nominated Council Member Edens to serve as Committee Chair. Council Member Gillani seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Council Member Edens was declared Chair of the Economic Development Committee.

III. Approval of Minutes – May 7, 2020 Meeting

The minutes for the meeting of May 7, 2020 were submitted for approval. Council Member Dodwell motioned for approval of the May meeting minutes, and Council Member Bertolino seconded the motion. A voice vote was taken with favorable support, excepting abstention from Council Member McCune. Therefore, Chair Edens declared the motion passed.

IV. Public Comment(s) - None

V. Discussion Item(s)

Ready For Action

B. Review of Economic Development Goals and Objectives

Economic Development Manager Jacquin provided the background of this committee and the strategic planning documents to include the Master Plan, Five Year Strategic Goals and Objectives, and the Economic Development Guide.

Discussion included opportunity to consider revisions/updates to the goals, upcoming half-year Budget review chance to prioritize funds for this year, Five Year Strategic Goals and Objective updates inclusion in the Budget, and request for measures of success such as activity indicator scorecard type of follow-up.

Council Member McCune motioned for postponement to the next meeting for further review discussion, wherein ideas for edits could be considered. Council Member Dodwell seconded the motion. A roll call vote was taken with the following results:

Bertolino	Yes	Gillani	Yes
Clark	Yes	McCune	Yes
Dodwell	Yes	Nyhan	Yes
Edens	Yes		

Therefore, Chair Edens declared the motion passed.

C. Consideration of New Public Funding Resources

Economic Development Manager Jacquin provided an outline of programs available by Missouri statute that may be utilized to fund economic development within the City. He noted the City already had work in progress for a Parks and Stormwater sales tax proposal. He also noted that the provided options were specifically relevant to economic development.

Discussion included decline in St Louis County sales tax, impact of the current census, status of current CID legislation and a request was made for Committee members to review a prior presentation in the Administration/Public Works Committee of NID as a funding tool for sanitary sewer expansion. Economic Development Manager Jacquin offered to provide the link to that meeting video for committee members to watch.

For Information

A. Economic Development Manager’s Report

Economic Development Manager Jacquin presented his monthly activity report and explained the parameters of such to the new committee members. Discussion included the circumstances resulting in the closure of Miller Haus.

B. Economic Development Activities during COVID-19

Economic Development Manager Jacquin provided a report detailing activities executed by City team members to advocate for City businesses within the challenges of the recent COVID 19 restrictions.

Not Ready for Action – No Items

VI. Other Business News and Updates - None

VII. Next Meeting Date: August 25, 2020 at 6:00 pm via Zoom

VIII. Adjournment

A motion for adjournment was made by Council Member Bertolino and seconded by Council Member McCune. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the meeting adjourned at 7:25 pm.